

Public Service Announcement

Waste Reduction Week challenge

Start Date: October 17, 2023 End Date: October 22, 2023

Nunavut-wide 90 sec

October 16 to 22, 2023 is Waste Reduction Week. The Department of Environment encourages all Nunavummiut to take action to reduce plastic pollution, help protect our land, waters, and animals, and to promote healthy living in the spirit of *Avatittinnik Kamatsiarniq* – care and respect for the land, animals, and the environment.

Waste Reduction Week encourages us all to reduce, reuse, repair and recycle to minimize our environmental impact. It's not just about this week but making lasting changes for a better world.

Small actions like using reusable coffee mugs, repurposing old items, reducing singleuse plastics, proper disposal of waste, and conserving energy can make a huge impact.

This week we invite all schools in Nunavut to create a School Information Display to showcase the impact of waste and to improve waste reduction efforts in their community. Participants can win up to \$250 to be used for waste reduction initiatives at their school.

Demonstrate your plastic-free commitment by uploading a photo on social media using the hashtag #WasteReductionWeek2023. Or share your waste reduction ideas, projects and concepts that promote recycling and reusability to eaguilar2@gov.nu.ca.

For more information, follow the Government of Nunavut's (GN) social media pages to participate in daily challenges, contests and local events happening this week.

Together, we can safeguard our environment and build a healthy future for generations to come.

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